Summary of COVID-19 Community Outreach Activities 2020

March
- Proactive Outreach Task Force
  - Created COVID-19 Rapid Response Playbook
  - Developed Coronavirus Vulnerability Index that identified 7,000 individuals at high-risk
  - Social needs assessment completed by more than 3,300 individuals
- Historically Marginalized Communities Task Force
  - Developed community resource guide for undocumented immigrants
  - Translated in 7 languages
  - Focus areas expanded to youth, Latinx and African-American, and Asian/Pacific Islander communities
- Food + Pilot Project
  - Project delivers weekly supplemental nutrition boxes to individuals at risk of COVID-19 who are under 60 years old, have an expressed food need and consent to services.
  - Today, more than 75 food boxes delivered per week
  - More than 9000 meals have been provided

April
- Pharmacy Outreach
  - Campaign to encourage patients and providers to increase refills by mail and encourage 90-day supplies on refills
  - Approx. 2,600 prescriptions switched from 30 to 90 day supplies; saving an estimated 7,000 trips to the pharmacy over the course of a year
- Prevention Outreach Branch
  - Prevention/Outreach branch was created
  - Proactive Outreach, Historically Marginalized Communities, and Congregate Living Task forces brought into branch.
- Converging a series of rapid cycle work groups to help create messaging for Latinx communities about COVID-19 testing and prevention.

May
- Converging a series of rapid cycle work groups to help create messaging for youth campaign about COVID testing and prevention.
- Food + Redesign
  - New community partnership being established to create a sustainable emergency food program
- Latinx Focused Workgroup
  - Converging a series of rapid cycle work groups to help create messaging for Latinx communities about COVID-19 testing and prevention.
- African-American Focused Workgroup
  - Created culturally-specific graphics around testing and 4 principles.
- HSD co-sponsored a Juneteenth Holistic Health virtual event to educate community on testing and other COVID-19 resources and supports.

June
- Asian-American/Pacific Islander focus group
  - Converging a series of rapid cycle work groups to help create messaging for AAPI communities about COVID-19 testing and prevention.

July
- Coronavirus Vulnerability Index 2.0
- COVID-19 Community Social Needs Assessment Survey 2.0
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